

Dr. Beverly “Dr. Bev” Brannan CEO, of The Guiding Spot, LLC

Dr. Beverly Brannan, affectionately known as “Dr. Bev,” embodies resilience, wisdom, and a commitment to uplifting others. Her multifaceted path weaves education, service, and a deep connection to her roots.

Professional Journey:

- Teaching Third Graders: Dr. Bev’s passion, purpose, and contribution remain in nurturing self-esteem among third graders and now all youth. Through a dynamic, multicultural curriculum, she instills confidence and resilience in her students.
- Master of Education: Dr. Bev holds a Master’s degree in Curriculum and Instruction. Her thesis focused on a critical issue: the decline in African American children’s self-esteem after third grade.
- Uncovering Hidden Truths: She delved into the hidden contributions of Africans in America and across the cradle of civilization—Mother Africa. Dr. Bev believes that understanding our history is essential for shaping our future.
- “Dr. Bev, who recently retired, will now dedicate more of her time to empowering youth through organizations like The Guiding Spot (TGS), Sister to Sister International (STSI), and others.”

Sankofa: Learning from the Past:

- Dr. Bev lives by the Sankofa principle—looking back to move forward. Knowing where we’ve been informs our path ahead.
- Her mission is to equip youth with clarity, a strong worldview, and a sense of purpose. In a world where challenges persist, self-awareness becomes a powerful tool.
- Her belief in communal strength and spiritual love drives her work. Witnessing children discover their greatness brings her immense joy.

From His-story to Our Story:

- Dr. Bev’s journey mirrors her professional commitment. She navigated a system where her own story was often absent from textbooks.
- Doubling up in grades 11 and 12 accelerated her exit from school, but her thirst for knowledge remained unquenched.
- The Berkeley Business School and Elizabeth Seton College expanded her horizons, teaching her valuable skills like typing and shorthand.

A Range of Experiences:

- Legal Secretary to an Advertising Agency: Dr. Bev's journey was an interesting one when she worked as a legal secretary, ensuring commercials met legal standards before airing. It was a blend of good money, learning, and fun.
- Stenographer to the Board of Global Ministries: Every morning, it was a blessing to work at the Church located at 475 Riverside Drive in Manhattan. The memories of meeting some of the nicest people there will stay with me forever.
- Arts and Crafts Park Counselor: As a Counselor through the Yonkers Parks and Recreation Department, Dr. Brannan embraced creativity using arts and crafts to enhance self-expression working with young people.
- Dr. Bev's versatility shines through her diverse roles. From classrooms, office, corporate, and military settings, she's embraced every opportunity.

Military Service:

- Joining the Military: Driven by a desire for stability and adventure, Dr. Bev enlisted with her partner, and after basic training, they married and bought a house only blocks from the ocean in Long Branch, NJ.
- Top Students at Ft. Benjamin Harrison: Dr. Bev and her husband excelled in their Military Occupational Specialty (MOS) training. Because they were the top students in class, their prestigious assignment awaited at Fort Monmouth—a post known as the “Holiday Inn of the Army.”
- Fort Monmouth: Amid civilians, retiring Generals, and Prestigious schools. The United States Army Military Intelligence School, The United States Westpoint Preparatory School, and the Chaplain School were also at Ft. Monmouth. Dr. Bev thrived. She wore her class A uniform which were skirts and pumps 95% of the time, serving actively for 4 years. I also served 1 year in the reserve and 2 years in the New Jersey National Guard. This way all of my obligations were met.

Post-Military Career:

- AT&T-Bell Laboratories: Dr. Bev's journey continued at AT&T-Bell Laboratories in Holmdel, NJ. There, she continued to adapt, and contribute while learning network technology, and programming.
- Life-Changing Connections: At AT&T-Bell Laboratories, Dr. Bev met conscious sisters and brothers. Their study group, rooted in Association for the Study of Classical African Civilizations (ASCAC) principles, delved into true history—the missing narratives that fueled her pride.
- AT&T-Information Systems is where Dr. Bev was promoted to Financial Service Manager for Government contracts. I was always taught to pray and honor God. Even in the Corporate arena, “All things are possible through prayer.”

- Dr. Bev is an avid traveler. Some places she has visited include Cuba, Egypt, Ghana, Senegal, The Gambia, South Africa, Greece, Brazil, Dubai and India, among others. She loves learning through traveling.

Education and Personal Goals:

- African Journeys: Dr. Bev's love for family, history, and travel led her with her family to Africa. The continent's richness and resilience left an indelible mark.
- Dr. Beverly: Today, she proudly bears the title of Dr. Beverly. Her doctoral journey at Capella University culminated in a Doctor of Human Service degree.
- Building Roots in Africa: Dr. Bev owns a home in Ghana and is preparing to deepen her connection with Nigeria, having discovered through African Ancestry that she shares maternal genetic roots with the Fulani people. Driven by her passion for youth empowerment, she is committed to bridging continents and uplifting young minds by helping them uncover and embrace their heritage and identity.
- Black Magic: Her passion lies in helping children tap into their "black magic"—the ancestral wisdom and strength that define their identity.
- Dr. Beverly "Dr. Bev" Brannan CEO, of The Guiding Spot, LLC life coach business, shines a light on our youth to empower, uplift, and validate them to know that they are unlimited possibilities. Her story resonates with resilience, purpose, and the power of knowledge. May her journey continue to inspire generations!

Educational Milestones:

Dr. Bev's commitment to learning persisted. Education, instilled by her parents, remained her compass.

- Associate degree in Business Administration: Monmouth College, New Jersey
- Bachelor's degree in business Organization Management: National Louis University, Washington, DC
- Master of Education (Interdisciplinary in Curriculum and Instruction): National Louis University, College of Education, Virginia
- Doctor of Human Service: Capella University
- Certified General Education School Teacher in New York State
- Certified Life Coach International Association of Coaching